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Length of paper : Maximum 5 pages

Format : MS Word

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Line Spacing : 1 pts

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name, designation and address with phone number
and e-mail ID and abstract.

Paper should be sent to following E-mail ID
avcwnationalseminar2019@gmail.com

Registration Fees

Academicians : Rs. 700/-

Entrepreneurs and Policy Makers : Rs. 700/-

Research Scholar and Students : Rs 400/-

Important Dates

Abstract : On or before **25th February 2020**

Full Paper : On or before **2nd March 2020**

Last date for registration : **2nd March 2020**

Registration form is available in college website:
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Registration fee may be sent as DD drawn in favor
of **Anand Vihar College For Women, Bank of
India , T.T. Nagar branch** / or cash.

Spot Registration is also available

Academicians : Rs. 1000/-

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Accommodation

Accommodation will be arranged for the participants
at their own expense.

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Vanita Samaj

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Dr.Utkal Khandelwal , Dept. of Management GLA University
Mathura.

Dr. Neeraj Sahu ,Dept of Computer Science and Eng. G.H. Raisoni
college of Engineering and Management , Amrawati.

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CSM.

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**Anand Vihar College
For Women, Bhopal**

National Seminar On Digital India Initiative in E-Payment and Cyber Security

7th March 2020



Organized By
Department of Commerce and
Management ,
Anand Vihar College For Women,
Bhopal
(NAAC Accredited 'B+' Grade
College)

**Link Road No.1- 74 Bunglows
Tulsi Nagar, Bhopal-462003**

**In Association with
Bank of India**

Vanita Samaj

In the year 1959-60 few educated and socially aware ladies decided to meet every Wednesday afternoon. Their regular meeting every week resulted in the formation of VANITA SAMAJ CLUB in 1960. Vanita Samaj club started ANAND VIHAR SCHOOL in the year 1962. After dynamic success of Anand Vihar School, Vanita Samaj incepted Anand Vihar College for women in 1999. Since beginning till today Vanita Samaj has never taken any financial aid or grant from the government. All Vanita Samaj weekly activities & annual functions are financially managed and organized by the Vanita Samaj Members. VANITA SAMAJ CLUB, by starting Anand Vihar School & College has placed a unique example of success by running educational institutions by a Ladies club in Bhopal. Mostly senior & experienced ladies are in the management committee. They offer their services voluntarily, spending valuable time and money both. As both the institutions are leading on the path of dynamic success with inculcation values among students to frame layout of brighter India of tomorrow.

Anand Vihar College For Women

Anand Vihar College for Women is a holistic centre of learning with different perspectives. Beside academics the college offers zest for deep learning, experimentation and practical approach towards life. Our students nurture a dream to explore the endless limit of the sky while holding tightly the harsh realities of life. This college prepares the students to enlighten path of success by their true wisdom and desires to achieve a success. In return, they become responsible citizens of a great nation. Our endeavor is to develop the girls as a person of real substance.

Commerce and Management Department

The Department of Commerce and Management at the Anand Vihar College for Women was formed in the year 1999. Since its inception, the department has always been recognized all over the world for excellence in Academic results, best placements and Quality teaching. The Department provides an outstanding learning environment complemented by superior teaching for its students to flourish in. It has qualified, experienced, competent and devoted faculty. The department focuses on development and strengthening system thinking, problem solving, analysis, design, research, team work, communication skills, and readiness for life long learning. The courses run by the department use mixed techniques of interactive lectures, guided case studies, literature surveys and project work that require team work and critical and creative thinking.

About The Seminar

The department of Commerce and Management along with Computer Application is organizing the National Level Seminar to expose the talents of the students, teachers and research scholars and also to create awareness of opportunities in Digital India, E-Payment System and Cyber Crime.

The session will cover the various aspects of Digital India and make students aware about the Digital India campaign which is going to transform the nation and the opportunities generated by the Digital India campaign.

It is an ambitious programme of Government of India, preparing it for knowledge based transformation and delivering Good Governance to its citizens.

The introduction of internet has created unparalleled opportunities for commerce, research, education, entertainment and public discourse.

E-Payment helps in expanding the market beyond traditional geographic market, overwrites traditional marketing system into digital marketing system and makes human life convenient.

Though this technology is a great boon it has its share of ill effects. The advent of this technology has redefined the contours of white collar crime.

Cyber crime can happen to anyone who has an email ID who is a member of a social networking website or even one who is doing online transaction to carry on business.

Objectives

- To take digital literacy to the next level.
- To understand the 9 pillars of Digital India.
- To understand the concept of electronic payment system and its security services.
- To bring out solutions in the form of application to uproot electronic payment.
- To understand working of various electronic payment system based applications.
- To disseminate knowledge of the different forms of Cyber Crime and security in the 21st century.
- To understand the present Indian laws regarding cyber crime.
- To understand the digital education in Commerce, Accounting and Management.

Sub Themes

- Emergence of New Technological Platforms and projects in Digital India
- Employability Enrichment through skill development
- Building Empowered society and knowledge through Digital India
- Nine pillars of Digital India
- E-payment Strategies and processing models
- Digital Commerce, Accounting and Management Education
- E-payment problems and prospects
- Risk, Security and encryption in e-payment
- E-wallet
- Technical Problem in E-payment
- E-transfer in global marketing
- Determinants of e-payment system in India
- Cyber Law in India
- Cyber Crimes – Issues and challenges
- Role of Cyber Security in Securing Digital India
- Crimes on Social Media

Prizes and Publication

The submitted manuscript will be blind reviewed and the author will be notified for the acceptance of the same. Two best papers would be awarded on the basis of quality and presentation of the paper. Selected research papers only after presentation will be published in the National Journal of college SPECTRA with ISSN:2454-4469.

